



# ATELIERE FARA FRONTIERE ROMANIA





## MISSION:

**Ateliere Fara Frontiere** is a romanian NGO and a work integration social enterprise who's mission is:

- ✿ the social and professional **integration** through economic activity for very disadvantaged people
- ✿ fighting **against waste and pollution** by refurbishing and recycling WEEE, but also manufacturing organic cotton bags, bags from publicity recycled materials
- ✿ digital **solidarity** by sustaining educational and social projects with necessary IT equipment





## SOCIAL ISSUE ADRESSED :

- ✚ more than **15000 homeless** people in Romania, over 5000 in Bucharest
- ✚ more **800000 unemployed** people, half of them without allowance
- ✚ 2000 young people for the **social assistance centers** per year, only 10% find a job, and few manage to keep their jobs more than 3 months
- ✚ **631199 people with handicap**, only 4% employed
- ✚ **20 -50 million T / year of WEEE waste**, 77% unaccounted for in Europe
- ✚ only 35 % families had a computer in 2007, compared to 68% in Europe,  
**72%** PC in Romania are in companies and institutions (Eurostat), less than  
**5%** are used for children and teenagers education





## THE ROMANIAN CONTEXT

- Totally excluded people vs. people dependent of social allowances
- Fundamental rights and dignity of the human being / social peace vs. tremendous social costs with no impact on reducing poverty
- No coherent national strategy/policies on employment, social and economical inclusion...; very few and not integrated laws and dispositives for fighting against exclusion, unemployment, discrimination.
- No specific forms of legal entities of work integration, no public financing of work integration social economy, except the European structural funds
- No special work contract nor fiscal measures to encourage employment for very disadvantaged people (except handicap legislation, and solidarity for <25years old)

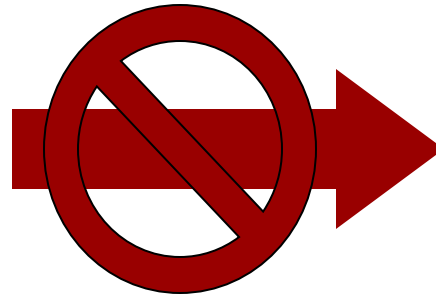


**Nicolaie Leonte & Constantin Popa**



# Work integration

Excluded and  
disadvantaged  
people



Labour market



Social and professional integration  
workshops





**“Pentru prima oară în viață cred în mine.”**



## ■ Social and professional integration through social economy

9 cumulated difficulties average per person

61 work contracts for very disadvantaged people

48 individual qualifying professional trainings

25 persons fully integrated on the real labour market



**“Sunt din nou om.  
Am reînvățat să zâmbesc.”**



# ■ Sustainable development & solidarity

## 3 social economy activities

More than 200 tones of WEEE waste collected

Over 100 tones recycled

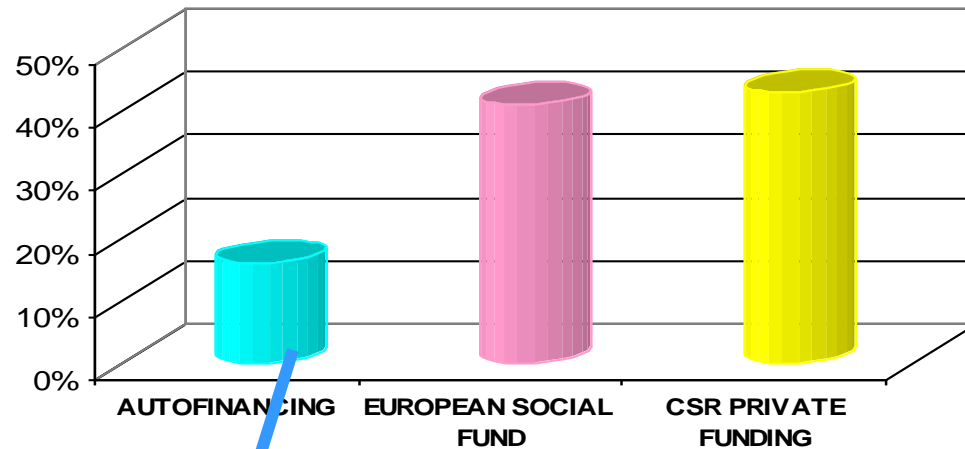
More than 5000 IT&C equipments refurbished for education and local developpement





## BUSINESS MODEL

## INCOME SOURCES



**Eco tax (green stamp)**

**Recycling**

**Selling refurbished computers and IT equipment**

**Selling other workshop products**

**Services to companies**





## CHALLENGES

- ✚ **develop other sustainable economic activities**, to create more jobs and to consolidate an efficient work integration tool
- ✚ **adapt, multiply and / or transfer** our know-how to other organizations willing and needing a similar model
- ✚ **advocating and boosting the public policies** for social and professional equal chances, no discrimination, environment, social economy...







# People are in the center of our projects

Raluca, Patrick,  
Cristina B, Lucica,  
Ovidiu, Corina,  
Catalina, Gabi  
Ioana  
Georgiana Bogdan  
Monica, Romeo, Marius, Nicu, George  
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Marius (DJ),  
Nelu, Paula  
Daniel, Gica  
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Mihaita,  
Francois, Sanda,  
Cristina, Mirela,  
Vasile  
Franco, Amalia,  
Emilie, Paul, Gica  
Tatiana, Vasile  
Cosmina

