



ENSIE NETWORK AND WORK INTEGRATION SOCIAL ENTERPRISES

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What is ENSIE ?

Founded in May 2001, ENSIE is the European Network of Social Integration Enterprises.

The network unites

- ⦿ 19 national and/or regional networks of social integration enterprises
- ⦿ In 15 EU State Members and in Switzerland
- ⦿ More than 2,400 enterprises and 378,000 workers.
- ⦿ The Social Integration Enterprises, also called WISE (Work Social Integration Enterprises) are enterprises whose social objective is the social integration and citizenship of disadvantaged groups.

The members

- ◉ ANIMAR, Portugal
- ◉ Ateliere Fara Frontiere, Romania
- ◉ BAG ARBEIT, Germany
- ◉ BDV, Austria
- ◉ CNEI, France
- ◉ COORACE, France
- ◉ CRIEC, Switzerland
- ◉ C.S.A.L, Italy
- ◉ Dublin Employment Pact, Ireland

- ◉ FAEDEI,
- ◉ FEICAT,
- ◉ FOKUS Praha,
- ◉ Objectif Plein Emploi,
- ◉ Social Firms,
- ◉ RES,
- ◉ SST,
- ◉ ŠENT,
- ◉ Skoopi,
- ◉ Telehandelshuset,

Spain
Spain (Catalonia)
Czech Republic
Luxembourg
UK
Belgium – Wallonia
Belgium –Flanders
Slovenia
Sweden
Denmark

The identifying principles

Together with its members, ENSIE has clearly specified what social integration enterprise means through three cumulative principles:

- The social and professional integration of individuals who due to their exclusion and their relegation to a marginal role in society have fallen victim to increasing social and professional handicaps.
- Enterprises at the core of the economic system: social integration enterprises have decided to carry on their activities at the very core of what is most frequently a major factor in the phenomenon of exclusion: the economic system.
- Enterprises of a strong pedagogical dimension. The social integration enterprises initiate training and educational programs designed on the basis of existing potential and develop this individual potential within the enterprise.

Work Integration Social Enterprises – WISEs (1)

- ⦿ the work integration social enterprises give concrete employment opportunities to people far from the labour market
- ⦿ work social integration enterprises have already existed for more than 25 years (Belgium, France, Italy...)
- ⦿ variety of schemes to create employment opportunities : WISEs can be oriented in training people and creating employment in other private enterprises or in creating employment within the same enterprise.

Work Integration Social Enterprises – WISEs (2)

- Several Member States recognize a specific legal framework for work integration social enterprises. They define their role with laws and decrees and allow their development: Italy with the social cooperatives laws (381) of 1981, the three Belgian regions in 1998, Spain with the 44 law of 13 December 2007 and Austria with guidelines formulated by the employment agency. The Austrian network has a consultative power in the guidelines revision.

Work Integration Social Enterprises – WISEs (3)

- Some national authorities of the Member States still **don't recognize work integration social enterprises and ignore their role of creating paid employment for people disadvantaged in the labour market**. For example, in the United Kingdom, Social Firms. Several East European Union Member States, as Romania, are still in a research phase (in this project draft law there is a recognition for *întreprinderea socială de inserție*).



What does it mean to be recognized?

- ◎ The favorable legal framework is always accompanied by **financial subsidies linked to the employment of disadvantaged people**. ENSIE underlines that the WISEs are whole company, producer of goods or various and varied services. However they are, at the same time, enterprises which produce a service meeting essential social needs as **access to the labour market and social inclusion of vulnerable groups**, on behalf of the national and territorial communities.

How to coinvince?

1- SPAIN – FAEDEI study (2009)

- ◉ *Calculating the return to government coffers*
Taking the average gross remuneration in WISEs, € 12,874 per year, contributing to social security and finances public is:
- ◉ Entrepreneurs social security: 3.600 €
- ◉ Employee social security: 800 €
- ◉ IRPF 600 €
- ◉ TOTAL 5.000 €
- ◉
- ◉ 1310 integration workplaces
- ◉ TOTAL entrepreneurs social security 4.716.000 €
- ◉ TOTAL employee social security 1.048.000 €
- ◉ TOTAL IRPF 786.000 €
- ◉ TOTAL 6.550.000 €

- 6.550.000 € is the 83% of the amount that WISEs have received for the employment of disadvantaged people (7.889.447 euro)
 - If we add 1.100 €/person (VAT)
 - The total amount becomes 7.991.000 €

 - And then we must take in consideration the saves because the person is active : 3.357 €
- 2 - FRANCE – COORACE study (2009)*
- For 1 Euro invested in a WISE, the authority gains 3,60 Euro (employer social security 0,9 + employee social security 0,2 + savings 3,5)

Groupe Terre, recycling (Wallonia – Belgium)

ACTIVITIES

- Collecting and re-using of clothes
- Collecting and re-using of paper products
- Collecting PMC
- Collecting glass
- Metal Construction
- Acoustic Insulation



AIMS

- To give people their dignity back by work
- To favour the economic and social integration of people
- To promote a participative management in the enterprise
- To contribute protecting environment
- To aim at a solidarity with countries from the South

TYPE OF CONTRACTS

Work contract for unlimited duration



Social Cooperative ARCOBALENO (Italy)



- Arcobaleno is a social cooperative of type B that, according to Italian law, enables the integration of disadvantaged people. Its activities started in 1992.
- It converts, through an avant-garde job placement system, who is seen as a social problem/burden into a resource for the enterprise.
- The main goal of the Cooperative is to create job opportunities to empower the workers, including the less skilled, to express their real potential.

- ◎ **ACTIVITIES**
- ◎ ***Paper and cardboard collection (“Cartesio”)***
- ◎ ***Bulky waste collection (“Ingombranti”)***
- ◎ ***WEEE collection (“Transistor”)***
- ◎ ***Photovoltaic installation & hydraulic systems (“Dinamo”)***
- ◎ ***Research in Renewable Energies***

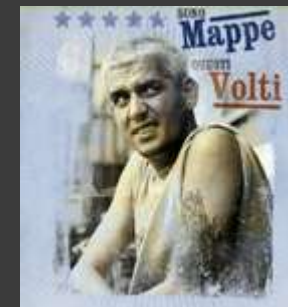


There is a total of 308 persons working in Arcobaleno cooperative.

- The cooperative's aim is clearly to employ disadvantaged people. That's shown by the diversity of its workers:



- 4 long term unemployed youth (15-24);
- 2 long term unemployed elderly (over 55);
- 3 imprisoned convicts;
- 87 ex-convicts;
- 49 recovering substance addicts;
- 2 homeless persons;
- 1 asylum seekers / refugees;
- 24 immigrants;
- 70 persons with low qualifications;
- 3 low income single parents;
- 2 marginalized ethnic minorities;
- 58 persons from families in difficulty.





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DOBROVITA PLUS D.O.O., DB LJUBLJANICI 36A, 1000 LJUBLJANA

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SMO PRIJAZNI NARAVI IN LJUDEM!

- Dobrovita plus: social firm, which is for many years training and employing people with mental health disorders in the field of environment maintenance.

ŠENT - Slovenian Association for Mental Health



Conclusions

- ⦿ ENSIE asks aloud the recognition and, at the same time, the promotion from the European Instances (European Economic and Social Committee, European Parliament, Committee of the Regions, European Commission...) of this type of entrepreneurship.
- ⦿ Finally we start to obtain an official recognition: the ENSIE network has signed a triennial partnership with the DG Employment, Social Affairs and Inclusion as EU-level network active in the field of combating social exclusion.

THANK YOU!!!

CONTACT US

Head office

Chaussée d'Alsemberg 303
1190 Bruxelles

Operational office

Rue de Milmort 690
4040 Herstal

Tel. 0032 4 240 58 47

Fax. 0032 4 240 58 79

Patrizia Bussi / Coordinator: patrizia.bussi@ensie.org

info@ensie.org

www.ensie.org

