Innovation FOR DIGITAL INCLUSION

Gdańsk, POLAND
Frederick Chopin Polish Baltic Philharmonic

5-7 October 2011

conference programme

5th October WEDNESDAY

15:00	**Opening ceremony**
	WELCOME SPEECHES
	▪ **Prof. Maria Elżbieta ORŁOWSKA**, Secretary of State, Ministry of Science and Higher Education
	▪ **Paweł ADAMOWICZ**, Mayor of the City of Gdansk
	▪ **Mieczysław STRUK**, Marshal of the Pomorskie Region
	POLICY POSITIONS
	▪ **Neelie KROES**, EU Commissioner for Digital Agenda
	▪ **Michał BONI, PhD**, Minister, chairman of the Polish Prime Minister's Strategic Advisers Board

Plenary session 1	**WELFARE, INDEPENDENCE AND DIVERSITY:** the faces of digital inclusion
16:00	**MODERATOR: Marcin ZAKROCKI**, Telewizja Polska, Poland
	▪ **Gregg VANDERHEIDEN, PhD**, University of Wisconsin-Madison, USA *How can we Affordably Address Accessibility, Literacy, Digital Inclusion, and Prosperity in our Countries, Developing or Developed*
	▪ **Graham WALKER**, Race Online 2012, UK
	▪ **Iosif MOLDOVAN**, Ministry of Communication and Information Society, Romania
	Presentation of the draft **Gdansk Roadmap for digital inclusion**
	Launch of a best short film competition: **My personal ICT empowerment**

17:30	**COFFEE BREAK**

Debate	**WE ARE DIGITALLY INCLUDED!** Debate of e-convinced
17:50	**MODERATOR: Piotr ŁUBA**, social entrepreneur and musician from Sopot, Poland
	▪ **Anne BELLEMANS**, RTBF, Belgium
	▪ **Paul THOMAS, Nick JEANS**, Making IT Personal: Joining the DOTs, UK
	▪ **Marco D'ANGELANTONIO**, HIMSA, Belgium, **Arduino COLOMBO**, Italy
	▪ **Rafal CHARLAMPOWICZ**, University of Gdańsk

20:30	**DINNER at Artus Court (Dwór Artusa)**

Plenary session 2	**DOZENS OF MILLIONS HAVE NEVER CLICKED!** Innovative ways of opening the door to digital literacy
10:00	**MODERATOR**: Igor JANKE, Rzeczpospolita daily, SALON24
	Debate on European digital inclusion policy: ▪ **Magdalena GAJ**, Undersecretary of State, Ministry of Infrastructure, Poland ▪ **Anna Maria DARMANIN**, Vice-president of the European Economic and Social Committee ▪ **Janet SAWAYA**, Bill & Melinda Gates Foundation, USA *The most clickable space – the library!*

11:20	**COFFEE BREAK**

Parallel workshops	**I. SOCIAL FACILITATORS:** Tutors, Librarians, Champions and Scouts – main drivers of digital literacy initiatives	**II. EFFECTIVE E-INCLUSION POLICIES AND PROGRAMMES:** regional and local battlefields	**III. DIGITAL LITERACY FOR EMPLOYABILITY AND ENTREPRENEURSHIP** – from CSR to economic imperative
	MODERATOR: Clara CENTENO, Institute for Prospective Technological Studies, JRC, European Commission	**MODERATOR: Charles WATT**, CEO of European Regional Information Society Association [eris@]	**MODERATOR: Marina MANZONI**, DG Information Society and Media, European Commission
11:40	▪ **Jacek WOJNAROWSKI**, Information Society Development Foundation, Poland *Overlooked Champions of Digital Inclusion* ▪ **Christoph KALETKA**, TU Dortmund, Germany *A European VET Solution for e-Inclusion Facilitators* ▪ **Ian CLIFFORD**, Telecentre Europe, UK *Telecentres, Digital Champions and Get online week* ▪ **Anusca FERRARI**, JRC- IPTS, European Commission *DIGCOMP: a conceptual framework and descriptors of digital competence*	▪ **Nick BATEY**, Office of the Chief Information Officer, Welsh Government, UK *CLICK, CONNECT, DISCOVER – digital inclusion in Wales* ▪ **Prof. Lizbeth GOODMAN**, SMARTlab. University College Dublin, Ireland *E-inclusion on the Emerald Isle in Economic Trouble: towards a new Irish model for learning technology for all* ▪ **Hervé Le GUYADER**, Conseil Régional d'Aquitaine, France *The role of EU Regions in making eInclusion happen: Where responsibility and opportunity meet*	▪ **Egbert HOLTHUIS**, DG Employment and Social Affairs, EC *Digital Literacy for employability and social inclusion* ▪ **Gabriel RISSOLA**, JRC- IPTS, European Commission ▪ **Alfonso Arbaiza BLANCO-SOLER**, Fundetec, Spain *Fundetec experience with ICT inclusion in SMEs and citizens* ▪ **Steven STEGERS**, EUROCLIO, The Netherlands *Historiana – Your Portal to the Past: An inclusive way of learning and teaching history and heritage online* **Martin CANTOR**, Making IT Personal: Joining the DOTs, UK *Making IT Personal : Joining the DOTs (MITP:JtD)*

13:00	**LUNCH**

Parallel workshops	IV. MY LIFE IS BRILLIANT! The challenge of ageing well and healthy	V. DIGITAL AGENDA GOING LOCAL - Be part of it (2.0)!	VI. DIGITAL INCLUSION – funding and economic rationale
	MODERATOR: **Katarzyna BAŁUCKA-DĘBSKA**, DG Information Society and Media, European Commission	MODERATOR: **Loris di PIETRANTONIO**, DG Information Society and Media, European Commission	MODERATOR: **André RICHIER**, DG Enterprise and Industry, European Commission
14:30	▪ **Wojciech DZIWORSKI**, DG for Health and Consumers, European Commission *The challenge of ageing well and healthy* ▪ **Niamh SCANNELL**, Technology Research for Independent Living (TRIL) Centre, Ireland *Moving Beyond the Mainframe: Inventing Connected Care* ▪ **Marco D'ANGELANTONIO**, Health Information Management SA, Belgium *DREAMING: a dream has come true* ▪ **Morten LEMBKE**, The Danish Association of Senior Citizens, Denmark *ICT for inclusion of senior citizens in a digital society*	▪ **Miguel GONZALEZ-SANCHO**, DG Information Society and Media, European Commission ▪ **Tomasz NAPIÓRKOWSKI**, Ministry of Interior and Public Administration, Poland **Discussion** with the participation of: ▪ **Dariusz BOGUCKI, PhD**, Polish Information Processing Society ▪ **Wojciech KULESZA**, The Visibles Foundation, Poland ▪ **Laure BATUT**, European Economic and Social Committee ▪ **Dagmara KRZESIŃSKA**, "M@turity in the Net" Coalition	▪ **Jan MÜHLFEIT**, Microsoft Corporation, Czech Republic *Digital inclusion* ▪ **Mateusz WALEWSKI**, PricewaterhouseCoopers Poland *Economic implications of e-Inclusion in Poland* ▪ **Cristiano CODAGNONE, PhD**, The Open University of Catalonia, Spain *eInclusion economic rational: the need for robust evidence on tangible outcomes and how to produce it* ▪ **Lieve van den BRANDE**, DG Education and Culture, EC *A new European initiative enhancing systemic impact of ICT in education*

16:00	**COFFEE BREAK**

Plenary session 3

THE CHALLENGE OF SOCIO-DIGITAL TRANSFORMATION
Who takes the lead?

MODERATOR: **Grzegorz PIECHOTA**, Gazeta Wyborcza daily, president of INMA European Division

16:20	▪ **Anita GURUMURTHY**, Euro-India SPIRIT&IT for Change *Socio-Digital Transformation – Exploring the potential for EU-India Collaboration to address e-Inclusion* ▪ **Damien O' SULLIVAN**, ECDL Foundation, Ireland ▪ **Arie J.M. van BELLEN**, ECP- EPN, The Netherlands *Socio-digital transformation. Who takes the lead?* ▪ **Alexandre Nilo FONSECA**, Controlinveste, Portugal *The MediaLab: Media Literacy project for Digital Inclusion in the 21th century*
18:00	**Adoption of the Gdansk roadmap for digital inclusion**
20:15	**SOCIAL EVENT at The Polish Maritime Museum**

Parallel workshops	VII. European digital literacy & e-Inclusion network: from action plan to action	VIII. Innovative, e-Inclusion life changing solutions - Every European Digital: empowered, active and independent	IX. Digital television helping inclusive society
	MODERATOR: Andrea PAROLA, European e-Skills Association, Belgium	MODERATOR: Aleksander TARKOWSKI, PhD, Digital Centre „Project: Poland"	MODERATOR: Krystyna ROSŁAN-KUHN, National Broadcasting Council, Poland
9:00	▪ **Caroline KEARNEY**, European Schoolnet, Belgium ▪ **Fiona FANNING**, ECDL Foundation ▪ **Howard BASHFORD**, Finerday, UK ▪ **George TILESCH**, TechSoup Global, USA *Techsoup Europe – Empowerment and Innovation for Social Change* ▪ **Konstantinos KALOGERAKIS**, National Bank of Greece *Deixtous campaign: NBG & closing the digital divide in Greece*	▪ **Rui BARROS**, INESC Porto, Portugal *CEMSDI - Empower Local Authorities towards an inclusive Digital Local Agenda* ▪ **Juan Francisco Delgado MORALES**, Consorcio Fernando de los Ríos, Spain *Impact of social innovation in telecentres: Guadalinfo experience* ▪ **Mikus OZOLS**, Telia Latvija, Latvia *Reducing Digital Gap Through Public Libraries: Latvia Success* ▪ **Steve BARNARD**, Hft., UK *Personalised technology, the social and economic impact* ▪ **Sylwia STASIAK- KAKAVOU**, European Dynamics, Greece *ePractice.eu – An interactive community building platform* ▪ **Marcella TURNER-CMUCHAL**, European Agency for Development in Special Needs Education	▪ **Peter Olaf LOOMS**, International Telecommunications Union, Denmark *Making Television Accessible* ▪ **Nick TANTON**, BBC, UK *The UK Digital Switchover Help Scheme* ▪ **Krystyna ROSŁAN-KUHN**, National Broadcasting Council *How to make TV accessible – planned actions of the National Broadcasting Council* ▪ **Nadège RICHE**, European Disability Forum, Belgium *Access to Digital Television: The Perspective of Persons with Disabilities* ▪ **Damir FILIPOVIC**, Digital Europe

11:00	**COCKTAIL PARTY**